

Annex 4: DESCRIPTION OF GOOD PRACTICE

The aim of annex 4 is to get detailed and structured information on good practices identified within INTERREG IVC projects. Since this information will directly feed into an on-line good practice database to be made available on the programme website, we would be grateful if you could ensure the good quality of the information provided. In particular, this information should be well written and easily understandable for external readers. One good practice can be described per form. There is no limit on the number of good practices that can be submitted, but a minimum of four good practice descriptions are required over the project's lifetime. Annex 4 is submitted together with the progress reports.

N.B. See Programme Manual section 1.1 for the programme's definition of a good practice

1. PROJECT INFORMATION

1.1 INDEX	0524R2
1.2 PROJECT ACRONYM	EnercitEE
1.3 PRIORITY	2: Environment and risk prevention
1.4 PROGRAMME SUB-THEME	Energy and sustainable transport

2. GOOD PRACTICE INFORMATION

2.1 Title of the practice	Familles à Energie Positive		
2.2 Topic of the practice <i>Please specify the precise topic of the practice in a few words (e.g. support to SMEs, demographic change, e-governement, risk management, water scarcity, renewable energy).</i>	The main objective is to help citizens in saving energy at home through a competition, games and different pedagogical tools.		
2.3 Location of the practice	Country	FR	
	NUTS 1	CENTRE-EST	
	NUTS 2	Rhône-Alpes	
2.4 Start date of the practice (and if applicable, end date)	City	all municipalities of Haute-Savoie can participate (29 municipalities have participated until now)	
	Start	01.11.2007	End

2.5 Detailed description of the practice

Please provide a detailed description of the practice itself. The description should include information on the nature of the practice, its objective, the main stakeholders involved (including the beneficiaries) and the financial resources required for its implementation. If known, please also indicate key success factors and conditions for potential transfer.

The project Familles à Energie positive aims at influencing energy consumption behaviour of participants in private households in order to change it into a more efficient one. The stakeholders are the municipalities, private households from the municipalities. Families gather into groups and bet with their municipality that they will save 8% of energy in six months compared to the previous year. For this purpose, each group of families has a "energy master" (EM), a coach that will help the group of households in saving energy with practical tips. EMs have been trained by the local energy agency (prioriterre) on energy efficiency matters and group motivation. A website was designed specifically for the bet. The households have to fill in their consumption data for heat and electricity on a regular basis to be able to compare their current consumption to their consumption from the previous year. The project was initiated by a European programme IEE that covered 74% of the budget.

The last 6% came from local authorities: CGHSA, Conseil régional Rhône Alpes(CRRA) and ADEME. The game had such a success that it is now disseminated in many different French regions: funding comes now from local authorities such as municipalities and also ADEME and CRRA. The project shows that everyone can save energy with small changes in behaviour and that results can be quite amazing. Simple measures like switching off the light when leaving the room, adjusting the room temperature and avoiding standby were decisive factors for the energy savings made by the participants. One key of success is the commitment of the energy masters who guided their groups. They kept their teams motivated and provided energy saving tips. The support of the local energy agency, the training and information tools are also very important for the EM, as they are not left alone with technical issues.

2.6 Evidence of success

Please explain why this practice is considered as good. Objective result and/or impact indicators are welcome in this section to demonstrate the success of the practice (e.g. n° jobs created or safeguarded, n° of patents submitted, amount of tons/year of freight traffic withdrawn from road, % of greenhouse gas emission reduced).

In France, the most successful group made 24,5% of energy savings, which represented around 200€ in a year. In terms of kWh saved it represented 545 082 kWh and in terms of CO2: 149 tons avoided. European wide it is more than 9 149 756 kWh saved and 3320 tons of CO2 emission avoided. Moreover the behaviour that participants implemented during the bet is very likely to become a real habit, which allows to go on with efficient energy consumption. Press was also very interested in the competition and a lot of articles and TV reportage are made on this project.

2.7 Contact details to obtain further information on the practice

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2.8 Annex completed on	2011/07/22	