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ActEE







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- Sustainable living
- Playing with water
- Ecological emergency service











BILLY AND WILLY ENERGY

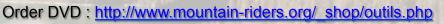
VIDEO CLIP

FUNNY AND EDUCATIVE TOOL

Mountain Riders create this video clip to reach several gools

- Present the energy eco gesture while being in touristic flat
- Educate about energy consummtion
- Provide a funny and short tool







VIDEO

INFORMATION TOOL

The project aims at a large-scale dissemination of best practices in design and urban planning to realize more sustainable cities.



Technical Caracteristics :

✓ 12 min✓ Italian - English

Contact: ing. Nicola Bartolini nicola.bartolini5@unibo.it





VIDEO CLIP

INFORMATIVE AND EDUCATIVE TOOL

Two spots to give some basic information about energy efficiency in the building, the specific topics are: energy efficiency techniques and technologies and energy buildings certification

Technical Caracteristics :

✓ 2 spots of 2 min each
✓ Italian



SENS

More

Watch vidéo http://www.youtube.com/watch?v=NaRUIT3kbzo&feature=youtu.be



Public Event

VENTS

INFORMATION EVENT

Energy Education Day is a public regional day on energy saving. Every city of the Region plans some events that may take place in public squares and places, in order to communicate ways and tools to save energy.





Public Event

CITIZENS INVOLVEMENT

Facce Energetiche is a real photo set, with a colorful backdrop and a camera. People can come there and write on a specific balloon their personal commitment that will reduce energy consumption and take a photograph of themselves with the balloon.



http://ambiente.regione.emilia-romagna.it/gallery/ immagini/facce-energetiche-ottobre-2011



Competition

Non-investment methodes of saving energy

This competition is a good exemple of educational actions :

- <u>Complex education about energy and water consumption and</u> <u>methodes of reduction it</u>
- Long-term competiotion generating and implementing good habbits of saving energy and water
- Provide a creative and active tool.



50/50 bezinwestycyjne oszczędzanie energi

Technical Caracteristics :

✓ 2 semesters
✓ minimum 2 groups of competitiors
✓ Competitiors may be 2 or more different schools

More

Link or adress : http://www.ekoklub.ehost.pl/index3.php?link=I65



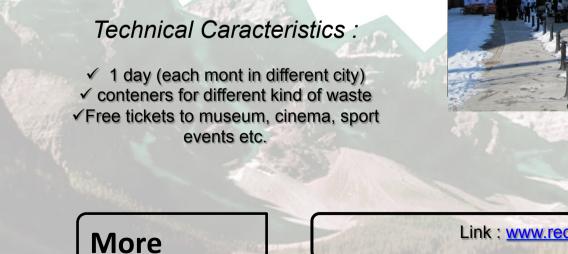
EXCHANGE WASTE INTO CULTURAL EVENTS

Happening

Give your waste and you'll get free ticket to cinema, museum or so!

This happening shows good example of new generation actions :

- Present the importance of waste segregating and recycling
- Sensitize and motivate about being active on environmental issues
- Provide an attractive and funny tool _



Link : www.recykling.org.pl

ENVIRONMENTAL CHARTER For Host

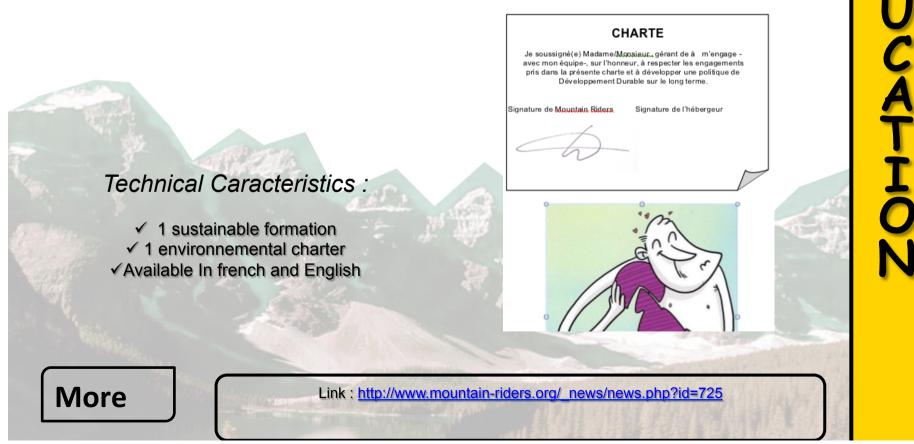
Charter

ED

HOSTS AND ENVIRONMENT

This charter is worked with the hosts employes during a formation time.

- Sustainable formation is delivered to the host employes
- Charter about sustainable engagement is signed by the host
- A communication is developped about the host engagements



Mountain of Eco Gesture For Host

Game

GAME FOR HOST CLIENTS

This game allows education and action for tourists :

- The game is provided for each room, in order clients can play to reduce their consumption
- One poster is stiked to the back of the entrance door, it explain the game in French and English
- <u>5 stickers are provided in the room at the strategics places : light,</u> <u>heater, waste, water and shower</u>

Technical Caracteristics :

✓ A game with 1 poster and 5 stickers
✓ Available In French and English



More

Link : http://www.mountain-riders.org/ news/news.php?id=725

ECO GUIDE TO MOUNTAIN RESORT

Guide

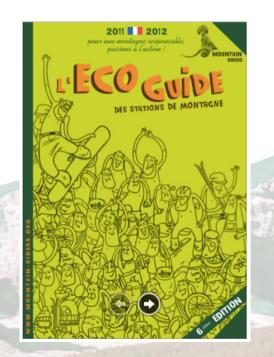
CHOOSE RESPONSIBLY

This guide provide information about environnement and social issues concerning mountain resorts

- <u>7 thematics : Transport, Energy, Devlopment, Water, Waste, Social and</u> <u>Territory</u>
- <u>100 resorts evaluated every 2 years</u>
- Local and technical postive actions presented

Technical Caracteristics :

✓ 64 pages✓ Available in French and English





Link or @: http://www.mountain-riders.org/_EcoGuideStations/

ENVIRONMENTAL CHARTER For Shops

Charter

SHOPS AND ENVIRONMENT

This charter is worked with the shops employes during a formation time.

- Sustainable formation is delivered to the host employes
- Charter about sustainable engagement is signed by the shop
- A communication is developped about the shop engagements

Technical Caracteristics :

✓ 1 sustainable formation ✓ 1 environnemental charter ✓A communication in the shop

ntain Riders et la FPS yous invitent au lancement de cet outil le 11 septembre 2012 à 12h sur le salon Sport Achat (Lyon) - stand N'A45

Un outil pour vos employés.. Montagne d'Eco Gestes comporte une charte décomposée en différents points (inergio, eau, diichets, schats responsables...) sur lespuels yous pouvec diicider - ou non - de vous engager. Elle permet de vous guider dans sotre démarche.

. Et vos clients

Cet putil a pour objectif d'entrainer de manière ladigae ves clients à suivre la trace de votre magasin. Le « Pack shap » est constitué d'un présentair en bois et skis usagés, cnéé par Woodstock Jartisan haut savoyard engageli sur lequel les clients et les engligels peuvent s'informer sur la consommation responsable et les meyers d'apr.

🔤 Pour une démarche engagée et transparente !

Cet outil est composé d'une affiche à apposer dans votre magasin (cabines, comptoirs) résumant les axes d'encapernent, ainsi que la charte détaillant plus précisément votre action, à disposition des clients, sur demande à l'actueil. Pour plus d'infos, contacteo-nous

HOUNTHIN RIBERS Reise Harpard avreni Burgeti, Directora

11 non-Julys Ferry 13-000 Chambale 64 29 38 31

PPS REDNE-RUPES



Link : http://www.mountain-riders.org/ news/news.php?id=1075

Camille Ray Garnes

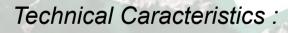
ECO GUIDE TO MOUNTAIN GEAR

Guide

CHOOSE RESPONSIBLY

This guide provide information about environnement and social issues concerning sport material

- When buying material in what label can we trust
- How the brands are working on environnemtal and social issues
- How to take care about our material
- How to recycle and give a second life to our material



✓ 46 brands evaluated
✓ 46 pages
✓ Availble in English and French



EDUCATION

More

Link : http://www.mountain-riders.org/_EcoGuideMateriel/



Game

A SQUARE GAME FOR BOYS AND ADULTS

Consumabile game is a board game that deals with people's energy consumptions behaviours. Each answer gives points for environmental, social and economic features.

Technical Caracteristics :

✓ board game (10x14 m)
✓ game materials (big dices, cards, etc...)
✓ only Italian language



Link : http://www.er-consumabile.it



ABITAREECOSOSTENIBILE.IT (living sustainable)

Website

ED

INFORMATION FOR PROFESSIONALS AND CITIZEN

<u>The website www.abitareecosostenibile.it is targeted to</u> professionals and citizen and informs about the energy efficiency in the civil buildings.



PLAYING WITH WATER

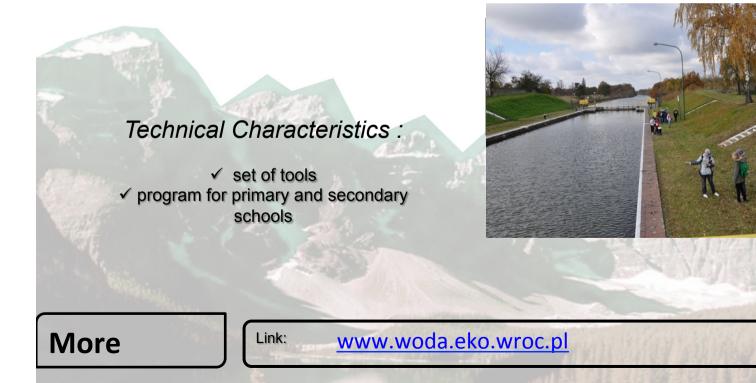
Type: Program

EDUCA

Education program for schools

Complex education program showing good exemple of new generation actions:

- Increase awareness of children and young people about conservation and water saving and water sources.
- Draw attention to the nature and economic function of river valleys and wetlands.



ECOLOGICAL EMERGENCY SERVICE

Type: Program

Education program

Complex education program for young, students and adults showing good exemple of effective educational actions:

- Present the environmental problems in the neighbourhood
- Motivate about being active on energy saving
- Provide a big choice of tools: eg. eco-theathre, eco-fashion show, trips, discussions, lessons, games.



More

Link: http://dsw.doba.pl/?s=subsite&id=9494&mod=2

FIND MORE ON :

WWW.ACTEE.ARLEG.EU

