



# Newsletter

## Local news from SustraMM partners in France, Germany and Sweden

### Local news from Pirna in Saxony, DE

In August we introduced in the town administration of Pirna a survey for employees about their mobility behaviour. Fortunately, we got back around 160 completed questionnaires, almost 90%. Currently, the questionnaires are analysed and later we will carry out a workshop. Based on the test phase of our city bus, we submitted a project proposal for further subsidizing the line. First we were taken within the program "Schaufenster Elektromobilität". Now we got the request to submit a qualified subsidy application. Now we look forward to an early start of the line, especially thanks to EnercitEE.

### A 2<sup>nd</sup> edition for the EMW in Cluses, FR

The City of Cluses organized its 2<sup>nd</sup> edition of the European Mobility Week in September. For this occasion, a new exhibition about the future multimodal station area has been created and took place in the City Hall. A "mobility day" has held on the main place of the city on September 22<sup>nd</sup>. The NGO's Prioriterre and Alvéole shared a stall with the City about eco-mobility and an exhibition about alternatives to car, while ExtraEnergy proposed to citizen to test different kind of Pedelec.



### Focus on electric mobility during Mobility Week in Southeast Sweden!

18 of the 29 municipalities of Southeast Sweden took part in the European Mobility Week! The campaign which runs from 16<sup>th</sup> to 22<sup>nd</sup> September every year, is to encourage local authorities to promote sustainable transport towards their citizens. 10 municipalities organised testing electric bicycles, cars and segways during the week. A travel habit survey was sent out to 12 000 municipality employees and 60 of them who were car commuters were "recruited" through the survey to test commute with public transportation during a month.

## 150 trained stakeholders on Mobility Management!

A major task of the project SustraMM is to convince stakeholders (employees of public administrations and enterprises) by providing training on sustainable mobility management. Within the different project participants there were also very different starting points:

### Energy Agency Southeast Sweden

Kind of Seminar:  
presentations including discussions

Topics:  
Cyclists – a group to count on;  
Carpooling and Carsharing

Target groups:  
Politicians and civil servants and merchants in Southeast Sweden working with transport/mobility. The seminars were documented by filming. The links are available [here](#).

### Cluses

Kind of Seminar:  
active participation (picture right)

Topics:

E-Biking and Eco Driving Courses

Target groups:  
City employees

### Pirna

Kind of Seminar:  
Workshops-

Topic:  
Involvement in the preparation of concepts for mobility alternatives

Target groups:  
shop and restaurant owner, parking operator etc.; employees

**All actions are exemplary and can be transferred to other regions with little effort. Of course, the respective project partners are available for questions.**



[Read more about how to implement Mobility Management in your town and about 12 good practices examples in FR, EN, DE or SV.](#)