



Newsletter

Local news from SustraMM partners in France, Germany and Sweden

Local news from Southeast Sweden: Bicycle parking brings more money than car parking to shops!

SustraMM training course in Växjö Sweden: 48 civil servants and officials listened to the importance of bicycle parking, the significance of cyclists for shop keepers in central Växjö. One finding of the seminar: each m2 of bicycle parking leads to 15 euros spent in central Växjö, whereas each m2 of car parking leads to only 1 euro shopped in shops. [Read more.](#)

Local news of Saxony, DE

The City of Pirna and the Technical University of Dresden worked for preparation of a Citybus-line in the historic centre of Pirna. They carried out an enquiry to evaluate the citizen's needs and opinions about the planned bus line and they organized 2 workshops to inform about the results of the enquiry and the next steps. A test phase will take place during the Christmas market in December.

Local news from Cluses, Haute-Savoie, FR First Mobility Week celebrated in Cluses

The first European Mobility Week was held in Cluses, France from 16 to 22 September. For this first edition, the City hosted ExtraEnergy, an association dedicated to the promotion of electric bicycles. Citizens were able to discover various bike models and test them on a secure path for a whole day. Another day gathered 3 local NGO's that offer activities and information on eco-mobility, and support tools for mobility dedicated to people in financial difficulties.



Good Examples



The good practices presented cover a wide range of topics, such as programs encouraging car commuters to use public transport, the support of bicycle traffic, mobility management measures implemented by companies, and training and outreach programs.

In the application field of public transport, the Blekingetrafiken in Sweden (public transport provider) offers free ridership during first one to two months of usage to all participating car drivers.

One mobility measure aimed to support bicycle traffic in the region around Pirna, Saxony, Germany, are "cycle buses", which can carry

around 20 bikes, offering to help and support travel by bicycle.

A management measure implemented by a company in Dresden is transportation of freight with a blue CarGo Tram delivering the required supplies to the factory in the city centre.

Another option is to promote awareness like training on eco-responsibility and sustainability to city officials by the city of Cluses, which can become a role model for sustainable transportation in France.

[Read more about the 12 good practices.](#)

Longer description of local news

See newsletter in French, Swedish or German for local news.