



April 2012

Newsletter 2

The main objective of the SCC project is to explore different ways to involve citizen in cutting emission on CO₂ and become more energy efficient and use more renewable energy and exchange, between participating partner and regions together with local authority, different methods on how to get citizen involved and changing for a more climate smart behaviour and spread the result to other region through out Europe.

To achieve this main objective the project partners will challenge citizens to act in different groups and to consume in a more energy efficient and climate smart way, creating a bigger demand for the climate smart products and service's and helps business to provide the market with more sustainable products. By offering the citizens concrete activity to cut the energy use and climate emission, they will have the opportunity to try and overcome the initial resistance to change behaviour.

The consortium partner met in Annecy, in February, to share the first results achieved after one year, in terms of citizens involved, conferences organised, energy saved and CO₂ avoided.



On the left the project meeting, on the right the technical visit to the Prioriterre energy efficiency building

SCC PARTNERS

City of Växjö (co-ordinator), Smaland (Kalmar and Kronoberg)/Blekinge Region – Sweden

The city of Växjö have work with The County Administrative Board and The Regional Council of Southern Småland to develop the challenge to different organizations and their employees with both EE and cutting CO2 emission. During the last period we didn't get any working places to challenge, instead we challenge two leading politician from Växjö city to personally do the challenge in trying to get more media interested of the project. The two leading politicians manage to both cut their use of electricity in average with 31% (233 kWh) during the month. They also manage to raise their use of the bicycle and public transportation and saved 92 kg CO2 instead of using the car during one month. During the start of the third period of the project we manage to get four different working places involved in the challenge. In total we manage to challenge 450 person with a challenge to cut their use of electricity both in each participants home and also at their working place and a traveling challenge were all are challenge to use more often their bicycle and public transport both to and from work and also at work. The project have also develop a "green card" with reduced prices of different on climate smart services and duty like LED-globes, bicycle and bicycle equipment in involved cities to offer the challenge participants in the different working places.



The two leading politician Anna Tenje and Åsa Björkmarker Karlsson in the Challenge.

See more on the web www.vaxjo.se/klimatutmaningen.

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Prioriterre, Haute-Savoie Region - France

They yellow book page on eco consumption suppliers and services is now online on prioriterre website, on the "eco conso" web page –

<http://www.prioriterre.org/ong/particuliers/a2378/c-est-quoi.html>

The new programme of 2012 SCC workshops in Haute-Savoie will be launched in Spring time with new workshops and thematic and also continuing with the demanded workshops: mobility, eco consumption, waste or how to shop.



The programme is successful because people are looking for solution to have a better standard of living even if their income are lower and lower. Today, 13% of French population is also leaving under the poverty threshold, eco consumption and behaviour changes are concrete actions to be implemented to help in saving energy and money.



Prioriterre is also presenting a list of very interesting website from France but also from

Belgium such as www.ecoconso.be or www.mescoursespourlaplanete.com, where people can find a wide range of information of products, services, or campaigns, solutions that will help them in changing behaviour and be update of every interested innovation

Easy to use and ready to go, the eco consumption "yellow book" for the whole region of Rhone Alpes is now available. You can choose the product or service you need and see if it is available in a local retail shop or offices!

To complete this tool prioriterre has also written a number of information sheets ready to download, on different topics such as energy labels, cleaning products, clothes, waste, environmental friendly present, bbq, fishes....

En consultant notre annuaire

L'annuaire de l'éco-consommation Rhône-Alpes

Nom: chaussures

Adresse / ou ville: croix-rousse, lyon

OK

Alimentation Déchets Économie solidaire Habitat Loisirs Mobilité

Produits responsables Re-emploi Services responsables

Utilisez les champs de recherche ci-dessus pour effectuer votre recherche dans l'annuaire Eco-Conso

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Energy and Sustainable Development Agency of Modena (AESS) , Emilia-Romagna Region – Italy

The Energy and Sustainable Development Agency of Modena (AESS) is supporting owners to improve their building EE through the creation of collective purchasing groups for buildings energy retrofitting.

The beneficiaries of the initiative are principally:

- Local authorities, which support the initiative and promote sustainable energy efficiency policies at local level;
- Companies and enterprises operating in the building energy efficiency sector which promote their products and services;
- Citizen organised in purchasing groups which achieve best rate EE and RES products and services for the building retrofitting and are advised about the opportunity to improve their building energy efficiency.

AESS launched the initiative "VESTO CASA" (www.vestocasa.it), a purchasing group for:

- the buildings envelop optimization through the installation of external thermal insulation;
- the installation of PV plants (from January 2012).

The citizens have been informed about the initiative through:

- The web site;
- The brochure;
- A wide dissemination campaign on tv, newspapers, press, ...;
- Conferences organised in municipalities to explain the benefit coming from a good insulation of the buildings (10 conferences) and the installation of PV plants (2 conferences). More than 140 citizens attended the conferences.

Actually 36 citizens requested an energy check to evaluate the opportunity for buildings envelop optimization and 7 to evaluate the installation of PV plants. Three house have installed a buildings envelop optimization and will save 24 000 kg of CO₂ per year. AESS will continue the Vestocasa all of 2012.



kWh/mq*y before the intervention: 151,22 (Energy classif. E)
kWh/mq*y before the intervention: 81,58 (Energy classif. C)
kWh/ mq *y saved: 69,64
CO2 saved kg/y: 4.308,68



kWh/mq*y before the intervention: 246,86 (Energy classif. G)
kWh/mq*y before the intervention: 75,59 (Energy classif. C)
kWh/ mq *y saved: 171,27
CO2 saved kg/y: 10.474,67



kWh/mq*y before the intervention: 203,27 (Energy classif. F)
kWh/mq*y before the intervention: 75,70 (Energy classif. C)
kWh/ mq *y saved: 127,57
CO2 saved kg/y: 9.664,99

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City of Meerane, Saxony - Germany

In Meerane were held the first and second run of the „Energy Saving Master“- competition.

The competition and the included workshops are used to show how far we can influence the private households by direct information in combination with group dynamics.

Energy savings and also CO2- savings of round about 10% were expected.

This aim should be reached in the families only by changing behaviour or low investment measures.

After some little problems in the beginning of the first run the participating students and their families could reach energy savings of altogether 10.4%.

The 2nd run reached savings of 5%. This result is also very good – when you see the time of the year when it took place. This 2nd result includes besides the savings but also the increased consumption by the fast incoming darkness and turn on the heaters.

9 classes took part in the included workshops and 6 classes participated in the 2 competitions.



Another very important event was the action day "by foot into town". With posters and flyers all around the topic of traffic and CO2 – emission and the question: " what can we do against this?" students arranged an information desk at the market in Meerane on the "European car free day". They distributed Flyer and talked with interested citizens about the topic.



Award ceremony:

1st photo = The winner classes,

2nd photo = Mayor Prof Dr. Ungerer

3rd photo = Teachers and students of the winning classes with their winner's certificates

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