

WP 4: PR and Communication



CLIPART Meeting Vaxjö
Thu 27 – Fri 28 October 2011

Speaker: Antje Fritzsche



LANDESAMT FÜR UMWELT,
LANDWIRTSCHAFT
UND GEOLOGIE





Outputs – communication and dissemination

- Clipart initial report – English → draft end of June 2011 ✓, final end of December 2011, upload till June 2012
- Clipart web subsite (English ✓ and local language ✓) → established end of June 2011, update continuously
- *Clipart final report – English and local language (6/500) upload till December 2012*
- 5 local + 1 English ✓ brochures on objectives and expected results (6/600/500) → draft end of June 2011, final end of December 2011
- 3 contributions EnercitEE newsletter (3/500) (1 issue per reporting period) → next issue **March 2012** → proposals welcome)



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Detailed information:
www.enercitee.eu/CLIPART





Outputs – communication and dissemination

- 5 press releases → 5 articles/appearances in press and media → starting July 2011 continuously → 2 ✓
- ✓ <http://www.terraneews.it/news/2011/06/energia-i-piani-clima-l%E2%80%99efficienza>
- ✓ http://www.arpa.emr.it/cms3/documenti/_cerca_doc/ecoscienza/ecoscienza2011_3/marlettoes3_2011.pdf



Web

- initial project page ✓
- logo ✓
- structure ✓
- information mainly as downloads or links ✓

Optional PR

- blog
-

➤ output list from 1st report

Thank you for your attention!

