

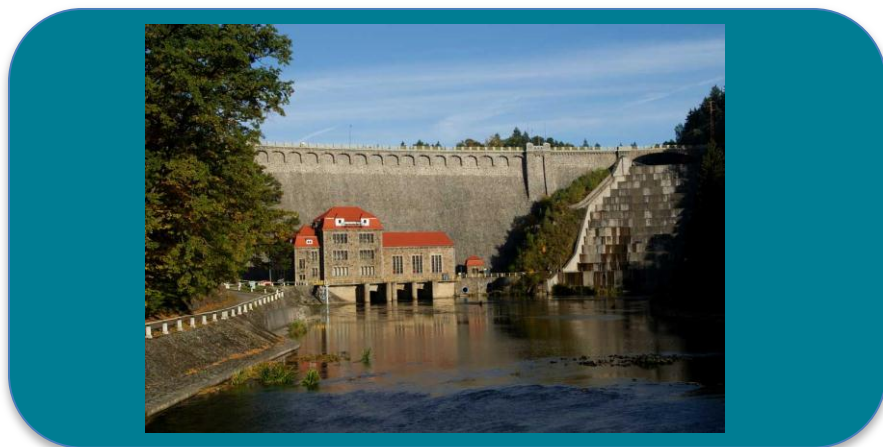
„European Energy Efficiency Directives – Tools and Recommendations for Regions and Cities“

Wednesday, 25 September 2013, Saxony Liaison Office, Brussels

Paving the way to promote energy efficient behaviour locally – benefits from EnercitEE

Paweł Kurant

Marshal 's Office of Lower Silesian Voivodeship



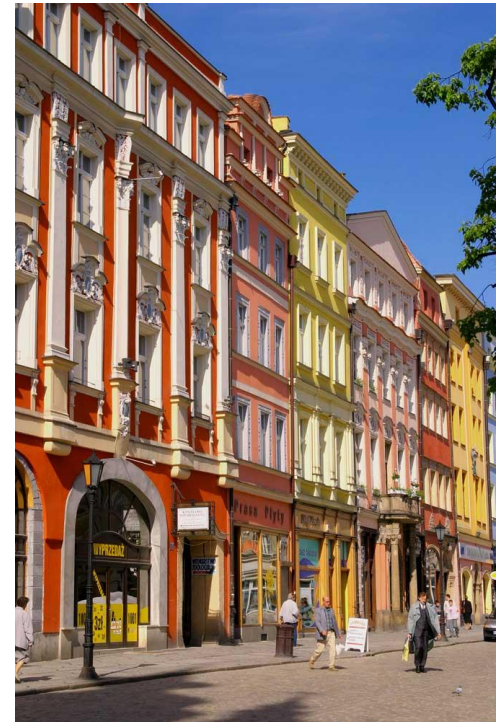
ENHANCED MISSION

- Fulfilling the mission of the Marshals Office as a regional authority – it is our foremost policy
- Within regional authority powers and scope
- Expands/enhances the EU funded Regional Operational Programme with energy efficiency issues
- Strengthens the competences and position of the authority
- Constant support ensured



TO MOBILIZE AND MOTIVATE

- Mobilizing and motivating action (esp. inexperienced units)
- Highlighting the significance of European directives and national regulations on energy issues (e.g. EPBD)
- To raise awareness on the more and more significant EE issue
- Not only EE: a process of getting units familiar with the international background (still unknown to many of them)

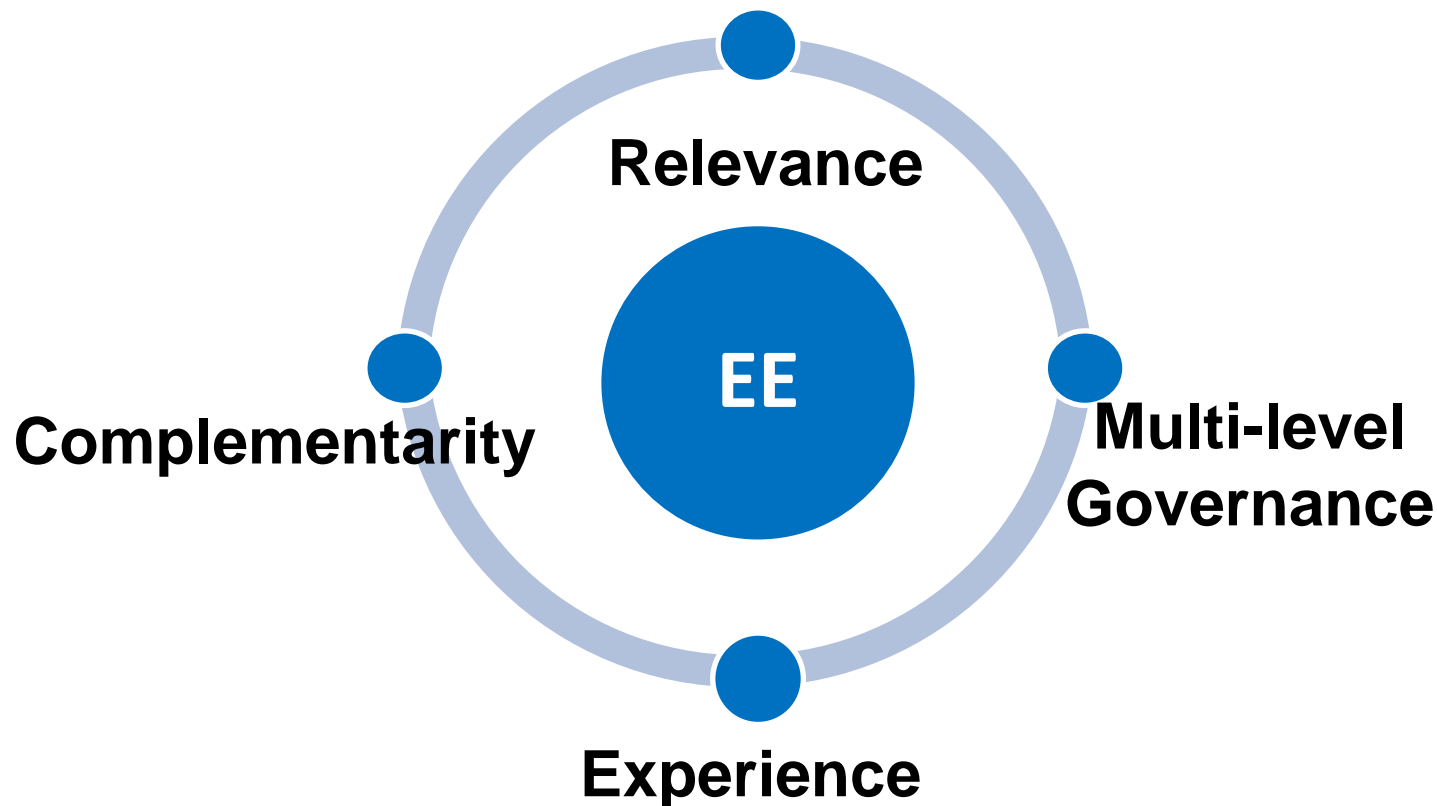


LONG-TERM AND FAR-REACHING BENEFITS

- Units then serve as a good example themselves, they testify
- We only „sow seeds” in hope to see them in action on their own
- „Learning time” to enable their involvement later on
- Interest in EE related activities and investments is aroused, to tackle the common issue of „we have more important things to do,,
- More competent, self-assured and informed units attest to more developed region



2014 – 2020 OPPORTUNITIES



„European Energy Efficiency Directives – Tools and Recommendations for Regions and Cities“

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