

**EnercitEE  
Component Seminar 3 in Leipzig  
23 October 2012**

**SustraMM  
Sustainable Transport for managing mobility**

**Presented by Camille Delepierre**

# 1. Main goal: a more sustainable transport system, new mobility behaviours, less CO2

- Raise citizens awareness on Mobility Management
- Train key actors
- Improve understanding of Mobility Management
- Identify 12 good practice examples
- Impact local and regional transport policies

## 2. Main outputs + results

- Improve understanding of Mobility Management
- Raise citizens awareness on Mobility Management
  - 19 000 citizens have been reached by pilot projects
- Train key actors
  - 122 key actors have been trained (+50?)
- Identify 12 good practice examples
  - A good practice brochure has been produced in FR, DE, SV, DE
  - A guideline on Mobility Management in small cities is being produced
- Impact local and regional transport policies
  - 6 policies have been developed
  - 51 articles in the media

### 3. Deviations from the original plan?

- No deviations from original plan
- Challenges:
  - Language
  - Getting started
  - Budget management

## 4. Policies improved in the regions

### ➤ Cluses, FR

- Local policy for eco-mobility (Local Agenda 21 program) improved with new projects (free minibus during festival, carpooling promotion)

### ➤ Pirna, DE

- Climate action policy
- Local travel policy (survey currently)

### ➤ ESS, SV (through the training courses)

- Transport challenges in the Climate commitment action plan through the training course on carsharing
- New energy strategy for Karlskrona
- Energy and climate plan of Älmhult

## 5. Long term impacts & future prospects

- Please state if and which long term impacts your sub-project will have in the regions and if future prospects exists (e.g. new projects etc.)
- Increasing understanding and use of Mobility Management (good practice brochure, ELTIS, guidelines, networks, training courses)
- The improved policies
- Impact on mobility attitudes to decrease CO2 emissions. 19 000 citizens reached.



Thank you!

