

**EnercitEE  
Component Seminar 3 in Leipzig  
23 October 2012**

***Template Presentation SP's EnercitEE***

**SP 3** Network strategies for EE citizens  
within local markets:  
**Sustainable Climate Challenge**

**Presented by: Pär Wallin, the city of Växjö**

The different regional focuses



- **City of Växjö:** Challenges employees in different working places in transport and energy
- **Prioriterre:** Eco-counsumer groups: workshops, Yellow book
- **Energy and Sustainable Development Agency of Modena (AESS):** Purechasing groups for RES and EE to private house owner
- **City of Meerane:** EE; School children and there families



# 1. Main objectives of the sub-project

- Develop and use method to involve citizen to contribute to the EU 20-20-20
- Challenge more than 3800 citizens
- Support the citizens with workshops, seminars, meeting, actiondays, webpage etc
- Use "Climate idols" to make more interest on reach more people to follow the new way
- Co-operate with Business on climate smart products and services
- Exchange knowledge
- Measure the reduction of the involved citizens
- Guideline of best practices, tools, result
- Dissemination of the result; influence politicians, policies



## 2. Main outputs + results

- Develop and use method to involve citizen to contribute to the EU 20-20-20. **Yes**
- Challenge more than **1800 citizens**
- more than **55** workshops, seminars, meeting, actiondays,
- Use "Climate idols" to make more interest on reach more people to follow the new way: **Yes**
- Co-operate with Buisness on climate smart products and services: **Yes**
- Exchange knowledge; **Yes**
- Measure the reduction of the involved citizens  
**400 000 kWh, 150 000 kg CO2/year**
- Guideline of best practices, tools, result: **Yes**
- Dissemination of the result; influence politiciens, policies: **Yes**



### 3. Deviations from the original plan?

- Euro crises
- Earth quake (AESS)
- Uncertain of tax regulation on RES (AESS)
- Mayor drop of interest (media) on climate issue (Växjö)



## 4. Policies improved/*influenced* in the regions

➤ Prio: Sustainable production and consumption: Agenda 21 of the municipality of Annecy: Eco friendly action consumptions actions

Meerane: The city's Climate plan: The energiesparmeister as a measure to reach the target: to show the potential of behavioral change



Växjö: The regional County's climate commission has the climate challenge as a measure to reach the target zero emissions 2030.

AESS to influence the municipalities on the work with Convention of mayors

## 5. Long term impacts & future prospects

- Meerane: The Energiesparmeister is a measure in the Climate plan: Discussion with interesting partner (energysupplier) to support the continuation of the program in school
- Prio: Will use some of the tools which are developed in the project, update the Yellow book, will look for regional funding to continue to make workshops in Co-operation with other organisations to reach citizens on eco friendly actions
- AESS: Will have a meeting with the national Condominia managers to present a project idea to make purchasing groups for EE and RES for interesting Condominia
- Växjö: The County climate commission are in discussion to challenge each participating workplace to cut the CO2 emission



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LA TUA CASA**

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